

Cookie Policy

Cookies are a standard feature of websites that allow us to store small amounts of data on your computer about your visit to the Site.

Cookies help us to learn which areas of the Site are useful and which areas need improvement. We manage cookies to become aware of your information usage patterns and to improve the quality of our services and to present customized pages and marketing materials to you while you are visiting our Site.

You may refuse or accept cookies from the Site at any time by activating settings on your browser. Information about the procedure to follow in order to enable or disable cookies can be found on your Internet browser provider's website via your help screen. Please be aware that if cookies are disabled, not all features of the Site may operate as intended.

What Cookies do we use?

Essential cookies enable you to navigate the Site and to use its services and features. Without these absolutely necessary cookies, the Site will not perform as smoothly for you as we would like it to and we may not be able to provide the Site or certain services or features.

We are allowed to use these cookies without your permission.

- **Cookies that store your data:** by closing your browser, these cookies are automatically deleted from your computer. These cookies are only used to identify your computer and no personal information is stored.
- **Preference Cookies:** Preference cookies collect information about your choices and preferences - that are not related to any permanent identification, such as user name-, and allow us to remember language or other local settings and customize the Site accordingly.

The following cookies can only be used with your prior consent:

Analytics Cookies: Analytics cookies collect information about your use of the Site, and enable us to improve the way it works. For example, analytics cookies show us which are the most frequently visited pages on the Site, help us record any difficulties you have with the Site, and show us whether our advertising is effective or not. This allows us to see the overall patterns of usage on the Site, rather than the usage of a single person. We use the information to analyze the Site traffic, but we do not examine this information for individually identifying information. Only your computer is identified, the data is collected anonymously.

- **Functional Cookies:** enable the Site to remember your previous settings to provide the highest quality personalized service. It may also include personal information you have provided at our Site.
- **Targeted Cookies:** are set to display targeted promotions or advertisements based upon your interests on the Site or to manage our advertising. Also, these cookies allow you to join social media sites. Only your computer is identified, the data is collected anonymously.

We also use **remarketing services**, such as Google AdWords Remarketing, to provide personalized ads for you. You can disable these cookies in the Google Advertising Preferences Manager, according to the instructions at their website. To learn more about Google Advertising Privacy Policy, [click here](#).

<https://support.google.com/adwordspolicy/>